

OPERATIONAL A NEW DIRECTION PROGRAMME

2025



FONDAZIONE CRC

O P E R A T I O N A L

P R O G R A M M E

2 0 2 5

GRAPHIC PROJECT

hellobarrio

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di Cuneo
Via Roma, 17 – 12100 Cuneo

Attached is the list of municipalities
in the province of Cuneo included
in the areas of Albese, Braidese,
Cuneese and Monregalese.

fondazioneccrc.it



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1

The resources of CRC Foundation

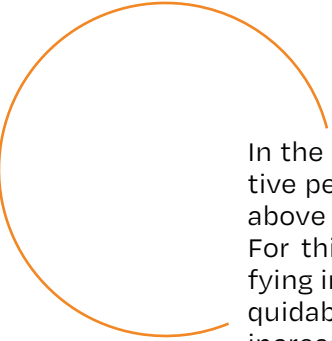


1.1
General lines of asset
management

1.2
Resources for project activity

1.1

General lines of asset management



In the course of 2024, we have witnessed stock indices recording positive performances, with economic indicators maintaining a growth just above parity, in a context of very high geopolitical risks.

For this reason, the CRC Foundation continues its strategy of diversifying investments, with a prudential approach, giving priority to easily liquidable investments, while maintaining the intention to safeguard and increase its assets over time.

The Internal Regulation for Asset Management identifies as a long-term goal the achievement of an annual return that allows the allocation of financial resources to institutional activities in line with the established objectives.

The need to balance risks with the expected financial returns, in fact, constitutes the guiding principle that supports, from a motivational point of view, all the investments of the CRC Foundation.

1.2

Resources for project activity

On the basis of the results achieved as at 31 December 2024, the Foundation estimates that an amount of **euro 30 million**² will be allocated to project and disbursement activities in the year 2025. Please note that the Disbursement Stabilisation Fund as at 31 December 2024 is equal to euro 60 million. In addition to this sum, further resources will be allocated to the territory, including **euro 957.941** in allocations to Fondazione con il Sud and approximately 130 thousand euros in allocations to the ACRI National Fund³.

² *Unused resources from previous years may also be added to this initial availability.*

³ *The final figure will be calculated on the basis of the operating surplus of 2024.*

ALLOCATION OF RESOURCES TO AREAS OF INTERVENTION

In 2025, the Foundation will allocate disbursement resources to the areas of intervention according to the percentages shown in the table below⁴:

| AREA OF INTERVENTION | % | EURO |
|--|-------------|-------------------|
| Local development and innovation | 23% | 6.900.000 |
| Art activities and cultural heritage | 20% | 6.000.000 |
| Volunteering, philanthropy and charity | 20% | 6.000.000 |
| Education, instruction and training | 20% | 6.000.000 |
| Public health | 10% | 3.000.000 |
| Sporting activity | 7% | 2.100.000 |
| TOTAL | 100% | 30.000.000 |

Tab. 1 - Breakdown of resources by area of intervention

⁴ According to the regulations in force (Art. 1, letters C-bis) and d) and Art. 8, paragraph 1 letter d) of Legislative Decree 153/1999), the Foundation must allocate at least 50% of its residual income to relevant sectors, after deducting tax charges, operating expenses and allocation to the mandatory reserve. For these purposes, the following sectors will be considered relevant: Local development, Art, cultural activities and heritage, Voluntary work, Philanthropy and charity, Education, Instruction and training and Public health. Sports activities will be considered an eligible sector.

MULTI-YEAR COMMITMENTS FOR 2025

In order to allocate significant resources to wide-ranging multi-year projects and at the same time not to saturate the available grants in a single year, CRC Foundation can make commitments for subsequent years. To this end, CRC Foundation undertakes to allocate no more than 30% of its available resources for each financial year the implementation of third-party initiatives involving multi-year grants, directing its action towards the funding of functional lots; in any case, priority will be given to the continuity of grants useful for the completion of multi-year initiatives that have been launched.

Commitments⁵ concerning multi-year initiatives carried out by third parties and with reference to projects promoted by CRC Foundation amount to EUR 1.505.000 in 2025, corresponding to 5 % of the total available funds. In 2025, commitments made in previous years will be converted into resolutions following monitoring checks on the regular progress of planned initiatives. In the event of inconsistencies or lack of progress in activities, it will be possible for CRC Foundation to revoke commitments for future years or redefine the timetable of activities with the requesting organisations.

| AREA OF INTERVENTION | EURO |
|--|------------------|
| Local development and innovation | 655.000 |
| Art, activities and cultural heritage | 220.000 |
| Volunteering, philanthropy and charity | 10.000 |
| Education instruction and training | 600.000 |
| Public health | 0 |
| Sporting activity | 20.000 |
| TOTAL | 1.505.000 |

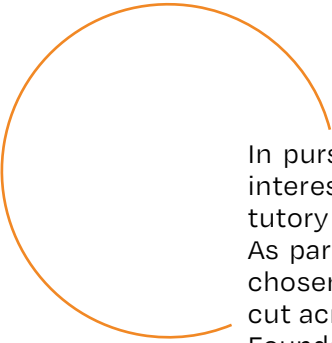
Tab. 2 - Breakdown of 2025 commitments on own projects and third-party initiatives by area of intervention

⁵ The commitment figures are updated to 30 September 2024.

2

The strategy of the CRC Foundation





In pursuing its strategy, CRC Foundation aims to promote the general interest of its community and to ensure the best achievement of its statutory and programmatic objectives.

As part of its 2025-2028 multi-year planning, the General Council has chosen to focus its action in five areas that group together themes that cut across the Foundation's areas of intervention. With this in mind, the Foundation will strive to promote and enhance beauty, creativity, care, the future and participation within the community⁶.

MODALITIES OF INTERVENTION

To achieve its objectives, the CRC Foundation uses different tools and different ways of intervention:

1. PROJECT AND DISBURSEMENT ACTIVITIES

The main way that the CRC Foundation supports the local area is by disbursing funds and directly implementing initiatives. Specifically, it promotes:

The awarding of grants to third-party projects through **two types of calls for proposals**: thematic calls for proposals (chap. 7) that refer to a specific objective or field of action or calls for proposals to listen to and activate the local area (chap. 6) that are designed to gather general projects from the local area that are consistent with the Foundation's strategy, fields and sectors of action; the Board of Directors identifies the procedures and criteria for assessing grant applications within each call for proposals in order to focus and concentrate the interventions and thus increase their effectiveness. When allocating resources, moreover, CRC Foundation takes into account the grants awarded previously or in the current year to the applicant and the location of the proposed initiative.

Projects promoted by CRC Foundation: aimed at promoting initiatives of broad significance on particularly relevant and strategic issues, designed and implemented in collaboration with key local stakeholders.

CRC Foundation also reserves the right to intervene, in the event of urgent, extraordinary or emergency needs, even outside the above-mentioned calls and projects, subject to availability of resources.

⁶ For more information on the areas identified, please refer to the 2025-2028 Multi-Year Plan available on the website.

2. LISTENING, RESEARCH & SCENARIO ANALYSIS ACTIVITIES

CRC Foundation continues its analysis and research activities at a transversal level, always accompanied by listening to the local community, in order to provide cognitive elements on priority needs, strengths and weaknesses, opportunities and levers for change on which to base CRC Foundation's strategic planning and to support the local community. In particular, listening and research activities are carried out through the following instruments:

Off-Topic Meetings: in addition to ongoing dialogue within the framework of the Foundation's activities, specific meetings and discussions are held throughout the year between the Foundation's bodies and the main economic, social, educational and cultural players in the area, in order to share needs, proposals and visions for the future of the territory;

Analyses and research: CRC Foundation promotes targeted analyses and exploratory research on emerging and priority issues for the territory, making use of the collaboration of the main public and private research centres operating at local and national level, the results of which are made available through the publications of the **Collana dei Quaderni** and technical reports online on the Foundation's website (in the course of 2025, the results of research on the topics of **Young and Active Civic Participation** and **Family Enterprises** will be published, **with a focus on female and youth protagonism**, and new surveys will be launched on the following areas **European projects on the provincial territory; Digital Transition and Artificial Intelligence in healthcare; Regeneration and enhancement of urban and public spaces**);

Dossier: periodical **economic and forecast reports** are drawn up on the state of health and scenarios for the province of Cuneo, in the European and international framework, with which to monitor the context and current trends, with reference to the UN 2030 Agenda for Sustainable Development and the Foundation's areas of intervention (The **annual socio-economic dossier** will be published in October 2025).

Based on the results of its listening, research and foresight activities, CRC Foundation promotes various ways of involving the research community and the local community, aimed at fostering the use of the evidence and recommendations that emerge and stimulating positive change. Specifically, the sharing and exploitation of the results of the analysis activity takes place through:

Open data platform: a digital platform aimed at collecting and sharing with the outside world the main data relating to the economic, social and territorial context in which CRC Foundation operates, which will be activated in the course of 2025 and made accessible to the entire provincial community;

Innovation Workshops: cycles of meetings, activated after major research or on particularly relevant topics, aimed at creating communities of practice between researchers, local actors and witnesses of good practices from outside the region, to foster processes of virtuous change (during 2025, the **Future Workshop** will be promoted, dedicated to sharing with organisations, the third sector and young people methods and tools for exploring possible futures and activating transformative processes);

Cabina di regia for the province of Cuneo up to 2030: A governance table between the main institutional and research bodies, coordinated by the Foundation and promoted in collaboration with the Province of Cuneo and the Chamber of Commerce of Cuneo, to support strategic planning with a 2030 horizon, also through the leverage of European programming (in 2025 the Cabina di regia will be involved in particular in the **implementation of the Roadmap for the implementation of the Cuneo 2030 Strategic Plan**, approved in March 2024, and in the construction of the social ecosystem to **promote the attractiveness** of the provincial territory).

3. SUPPORT FOR INSTRUMENTAL COMPANIES AND INVESTEE BODIES

On issues of particular relevance, CRC Foundation also acts through the promotion and support of instrumental bodies and associations it promotes or in which it is directly involved:

CRC Innova s.r.l., an instrumental body that promotes innovation in the territory through the realisation of artistic, cultural, educational, social and territorial development activities;

CRC Foundation Donare ETS is engaged in fundraising activities to be allocated to socially useful projects at national and international level; in particular, it promotes the Barolo *en primeur* charity competition;

La Gemma Venture s.r.l., an instrumental entity that aims to create an investment and growth hub that starts in the province of Cuneo and spreads nationally and Europe-wide;

Association Filiera Futura which aims to promote innovation and support the uniqueness and competitiveness of Italian quality food production. It is made up of 25 organisations including 3 universities, 2 trade associations, 19 bank foundations and the Fondazione con il Sud;

Turismo Outdoor Association that, in partnership with the Chamber of Commerce, Industry, Handicrafts and Agriculture of Cuneo, the Local Tourist Board of Cuneo, the Langhe Monferrato Roero Tourist Board, manages the **WOW initiative** to promote events and shows for outdoor living in the natural environments of the Alps and the hills of Langhe, Monferrato, Roero, a UNESCO heritage site;

Fondazione con il Sud non-profit organisation set up to promote the social infrastructure of Southern Italy and foster its development;

Consulta delle Fondazioni di origine bancaria di Piemonte e Liguria, a non-profit organisation that brings together the 11 Piedmont and 3 Liguria Foundations to promote the growth and development of the social, cultural and economic fabric of the territories.

4. PARTICIPATION IN NATIONAL FUNDS

In addition, CRC Foundation is a member of a number of national funds created through public-private agreements and partnerships aimed at intervening on specific issues of particular importance for the country's development:

Fondo Repubblica digitale, set up in 2022 following the signing of a protocol by the Minister for Digital Transition, the Minister of Economy and Finance and the Association of Foundations and Savings Banks Spa (ACRI), aims to increase the digital skills of Italians by supporting projects aimed at digital training and inclusion.

Fondo Unico Nazionale (FUN), activated in 2018, provides for the payment of an annual fee for the funding of Volunteer Service Centres instead of the already existing special regional volunteer funds.

Fondo Nazionale iniziative comuni ACRI, a common fund of Foundations to respond to emergencies.

MONITORING AND EVALUATION

With a view to continuous improvement, CRC Foundation is committed to developing a monitoring and evaluation plan for its own initiatives and for those that are the subject of grants, in order to check that activities are carried out correctly, also in order to propose possible changes during the course of the project and during the re-programming phase, to analyse the achievement of the expected results and, where possible, to estimate the impacts generated on the community of reference.

In particular, in accordance with the provisions of the Regulation for Institutional Activities and on the basis of criteria defined by the Board of Directors during the deliberation phase, the following will be carried out for the operations subject to the grant:

Continuous monitoring, in order to ascertain the progress of activities and to check that they are carried out correctly;

The verification, on a sample basis, of the actual and consistent implementation of the initiatives covered by the grant and of the expenditure incurred thereby;

The evaluation of results, in order to detect, in quantitative and qualitative terms, the outcomes of the activities carried out;

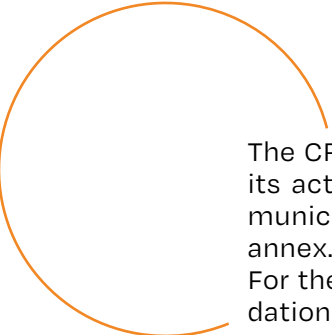
The evaluation of effects, in order to estimate the impacts brought about by the activities conducted in terms of systemic changes in the context and the benefits produced for the community.

To this end, it is specified that for particular calls and initiatives, throughout the duration of the projects and before disbursement of the balance of the grant, CRC Foundation may carry out interim and final checks on the actual implementation of the initiative through monitoring meetings or on-site visits.

In addition, for initiatives of an innovative or experimental nature, CRC Foundation may envisage the implementation of accompanying and evaluation pathways on its own account or with the help of external experts and professionals.

3

The territory of reference



The CRC Foundation (as provided by Art. 2.4 of the Statute) carries out its activities mainly in the province of Cuneo and, in particular, in the municipalities of the Alba, Bra, Cuneo and Mondovi areas listed in the annex.

For the pursuit of its purposes and on a non-prevailing basis, CRC Foundation may also operate in other territorial areas of the province of Cuneo and at regional, national and international level, possibly with the coordination of the Consulta delle Fondazioni di origine bancaria del Piemonte e della Liguria, the Associazione di Fondazioni e di Casse di Risparmio S.p.A. (ACRI) or other similar bodies (Philea - Philantropy Europe Association).

For each call and project, the territorial area of reference is defined by the Board of Directors.

4

Eligibility of entities

Pursuant to Title IV, Art. 11 of the Institutional Activities regulations, **entities eligible** to apply for grants from CRC Foundation must:

be organised and formally established by public deed, by notarised private deed or by registered private deed;

pursue socially useful purposes or the promotion of economic and cultural development;

operate in the areas of intervention of the Foundation and, in particular, in those to which the grant is directed and possess the necessary skills and knowledge, as a further guarantee of the implementation and sustainability of the funded initiative;

be non-profit-making. The absence of profit-making purposes must be sanctioned by the prohibition to distribute, even indirectly, profits or operating surpluses as well as funds, reserves or capital during the life of the entity, unless the destination or distribution is imposed by law; as well as by the obligation to devolve the entity's assets, for the part exceeding the nominal value, in the event of its dissolution for any reason, to another non-profit entity or for purposes of public utility.

No disbursements, direct or indirect, may be made **in favour of**:

profit-making entities or enterprises of any kind, with the exception of instrumental enterprises, cooperatives operating in the entertainment, information and leisure sector, social enterprises and social cooperatives under Law 381 of 8 November 1991, as amended;

political parties or movements;

trade unions, patronage or professional organisations for their ordinary management activities;

consortia of any kind, the majority of whose shares are held by profit-making enterprises;

natural persons, with the exception of disbursements in the form of prizes, scholarships or research grants, provided that they are awarded in response to properly advertised notices or calls for applications and after comparative evaluation;

persons who do not identify with the values of the Foundation or who in any case pursue aims incompatible with those pursued by the Foundation;

entities that include, among the members of their administrative body, one or more members of the Foundation's bodies, with the exception of applications for contributions submitted by companies and instrumental bodies of the Foundation, pursuant to art. 8, paragraph 5, of the Foundation's Statute.

The prohibition to intervene in favour of companies of any kind refers to those entities whose purpose, as stated in the Articles of Association, is the production and achievement of a profit; therefore, they do not constitute an impediment to the Foundation's intervention:

any commercial or entrepreneurial activities marginally carried out by non-profit organisations when such activities are exclusively functional to the achievement of institutional purposes, not for profit, but of general interest of social utility and promotion of socio-economic development;

the possible presence, among the associates or members, of profit-making enterprises, provided that they concern non-profit organisations of broad or significant territorial representativeness, constituted by an adequate number of subjects active in the territory and aiming at social utility and/or the promotion of socio-economic development, with particular attention to those operating in disadvantaged areas.

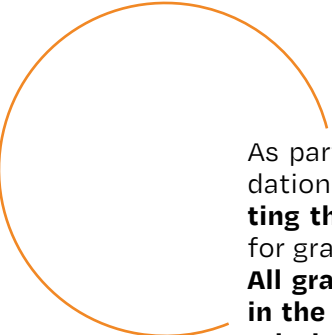
Vocational training agencies, local tourist boards and regional wine cellars, regardless of their legal status and provided that they meet the above-mentioned requirements, are fully eligible recipients of grants, in view of the educational, social and territorial promotion purposes pursued by them. Amateur sports clubs may also be considered eligible provided that the statutory and constitutional documents unequivocally state that they are non-profit-making.

In the case of infrastructure works on buildings, only grant applications submitted in respect of buildings owned by an entity eligible to receive a grant from CRC Foundation will be considered eligible.

The Board of Directors may identify, within the framework of the calls for proposals launched during the year, any further specific eligibility requirements for entities to submit applications.

5

Calls for proposals and activation of the territory



As part of its activities to support and sustain the territory, CRC Foundation promotes the implementation of **calls for listening and activating the territory**, through which it is possible to submit applications for grants relating to the areas identified in the Multi-year Programme. **All grant applications must be submitted exclusively online, by filling in the appropriate application procedure, by the deadline and adequately documented as set out in the specific call for proposals. Please note that any requests for changes in personal data, including the updating of budget data, which are binding for the closing of the grant application, must be sent at least one day before the deadline of the call in order to allow the offices to verify and accept them.** To this end, before starting to complete the grant application, it is suggested that all data entered in the "Entity data" section of the ROL area be checked for completeness and accuracy.

In 2025 they are not considered eligible in the calls for listening and activation of the territory:

applications submitted with the same subject and purpose on more than one call for proposals in the same year;

grant applications concerning initiatives potentially subject to thematic calls or projects promoted by the Foundation itself;

requests constituting substitutions of public prerogatives, with exceptions linked to emergencies and with clear prospects of subsequent take-over by the bodies in charge;

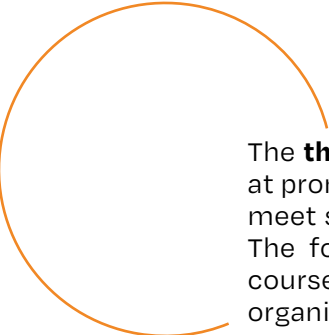
initiatives concerning the publication of books or volumes, except for publications of recognised scientific value, relating to or consistent with projects of the Foundation;

initiatives concerning the exclusive production of documentaries or making of films, except for products that are part of broader initiatives or consistent with the Foundation's projects

| TITLE | BENEFICIARY ENTITIES | TIMES | AREA OF INTERVENTION |
|---|-----------------------|--|----------------------|
| Spring 2025 call For contributions of euro 10.000 or less | All eligible entities | Publication of the ROL form: 01/2025 Deadline for submitting applications: 31/03/2025 Deliberation of contributions: 05/2025 | The whole province |
| General announcement 2025 For contributions > Exceeding 10.000 euro | All eligible entities | Publication of the ROL form: 01/2025 Deadline for submitting applications: 28/02/2025 Deliberation of contributions: 07/2025 | The whole province |
| Autumn 2025 call For contributions of euro 10.000 or less | All eligible entities | Publication of the ROL form: 05/2025 Deadline for submitting applications: 30/09/2025 Deliberation of contributions: 11/2025 | The whole province |

6

Thematic calls and projects promoted by the Foundation



The **thematic calls and projects promoted by the Foundation** are aimed at promoting initiatives in the area on particularly relevant topics or that meet specific objectives identified by the Foundation.

The following pages describe the initiatives will be promoted in the course of 2025 and that will see the involvement or candidature of local organisations, subject to any changes that may be proposed during the course of the year. The texts of the calls for proposals will be published on the CRC Foundation website.

All grant applications must be submitted exclusively online, by filling in the appropriate application procedure, by the deadline and adequately documented as set out in the specific call for proposals. Please note that any requests for changes in personal data, which are binding for the submission of the grant application, must be sent at least one day before the closing date of the call in order to allow the offices to verify and accept them. To this end, before starting to fill in the grant application, it is suggested that you verify the completeness and correctness of all the data entered in the "Entity data" section of the restricted area.



● CULTURAL HERITAGE

The call aims to support **restoration work and conservation of cultural heritage**, promoting initiatives that improve its accessibility and physical, cognitive, sensory and social enjoyment.

BENEFICIARY

ENTITIES

All eligible entities

PUBLICATION

June

RESOLUTION OF CONTRIBUTIONS

December

AREA OF

INTERVENTION

The whole province

● EXHIBITION PROJECT

The project includes the organisation of **high-profile exhibitions** in partnership leading national cultural institutions.

BENEFICIARY

ENTITIES

Community

PROJECT LAUNCH

January

AREA OF

INTERVENTION

The whole province

● EDUCATING IN BEAUTY

The call aims to promote **beauty** within **school spaces** so that schools can become beautiful places of educational excellence, open to the territory and capable of involving students with a view to empowerment and care of collective spaces.

BENEFICIARY

ENTITIES

Local public authorities, educational establishments

PUBLICATION

February

RESOLUTION OF CONTRIBUTIONS

November

AREA OF

INTERVENTION

The whole province

● BEAUTIFUL SPACES

The call aims to pursue the theme of **beauty within of spaces**, promoting and enhancing people's well-being through the creation of **harmonious** and **pleasant spaces** in which to live and carry out one's activities

BENEFICIARY

ENTITIES

All eligible entities

PUBLICATION

June

RESOLUTION OF CONTRIBUTIONS

December

AREA OF

INTERVENTION

The whole province

1/2



● DISTRUCTION

The call supports demolition works in the province, aimed at promoting **urban and landscape regeneration and restore beauty**. In 2025 it will be directly supported an **exemplary intervention in the municipality of Vernante**; a scientific reflection on the approach adopted and the results achieved in past years will also be initiated, in preparation for a re-edition of the tool.

BENEFICIARY ENTITIES
All eligible entities

PROJECT
On going

AREA OF INTERVENTION
The whole province

● REGENERATION OF FORMER MILITARY REFRIGERATOR SPACES

The project aims to support the **redevelopment of the former military refrigerator**, a building belonging to the Fondazione CRC, with the objective of to return it to the community as a cultural centre dedicated to young people.

BENEFICIARY ENTITIES
Community

PROJECT
On going

AREA OF INTERVENTION
The whole province

● ART COLLECTIONS

The project aims to enhance **contemporary artistic languages** in the province of Cuneo, promoting their knowledge and stimulating creative production.

BENEFICIARY ENTITIES
Artists & Galleries,
Community

PROJECT
On going

AREA OF INTERVENTION
The whole province



● TALENT RONDÒ

An **educational centre open to everyone** from 0 to 99 years of age that develops around the theme of talent, play as an educational element, school orientation, new ways of learning, and positive relationships in the community. A place for growth available for organisations and associations wishing to organise meetings, workshops and training and educational activities.

BENEFICIARY ENTITIES
Community

PROJECT
On going

AREA OF INTERVENTION
The whole province

● SUPPORT FOR UNIVERSITIES

The initiative **supports university settlements in the province of Cuneo**, in particular: local pact for UniTo decentralised courses, the SUISM course, the veterinary sciences degree course, support for the University of Gastronomic Sciences in Pollenzo and support for the vocational degree course at the Mondovì campus of the Turin Polytechnic.

BENEFICIARY ENTITIES
University

PROJECT
On going

AREA OF INTERVENTION
The whole province

● INVENT! CHANGING SCHOOLS

The call for proposals aims to promote **practices of organisational change** in schools by stimulating creative processes involving all the school community and promoting the well-being of students, teachers and parents.

BENEFICIARY ENTITIES
Educational institutions

PUBLICATION
April
RESOLUTION OF CONTRIBUTIONS
October

AREA OF INTERVENTION
The whole province

● THE MYTH OF WRITING

The call for proposals aims to encourage the use of **writing as an expressive medium and instrument of dialogue**, activating shared and creative writing actions involving different categories of population.

BENEFICIARY ENTITIES
All eligible entities (excluding schools)

PUBLICATION
March
RESOLUTION OF CONTRIBUTIONS
May

AREA OF INTERVENTION
The whole province

1/1



● ROUTES OF SUSTAINABILITY

The call promotes the **environmental sustainability** of local authorities in the various fields of intervention and encourages the implementation of actions to combat and adapt to climate change.

| | | |
|--|--|---|
| BENEFICIARY ENTITIES All eligible entities | PUBLICATION February RESOLUTION OF CONTRIBUTIONS July | AREA OF INTERVENTION The whole province |
|--|--|---|

● REGENERATION THE CARING COMMUNITY

The instrument aims to promote the activation of processes territorial **prevention and treatment of people with chronic diseases** by emphasising the importance and role that communities can play, and by fostering coordination with the authorities in charge of the care process and caregiver care and support.

| | | |
|--|---|---|
| BENEFICIARY ENTITIES Local public bodies third sector bodies, health companies | PUBLICATION April RESOLUTION OF CONTRIBUTIONS November | AREA OF INTERVENTION The whole province |
|--|---|---|

● EMERGENCY FUND

The fund supports **urgent interventions** for natural disasters, public health, safety and infrastructure at risk that compromise the continuity of activities or services or rendering a building, structure or place unusable.

| | | |
|--|-----------------------------|---|
| BENEFICIARY ENTITIES All eligible entities | BANDO Always open | AREA OF INTERVENTION The whole province |
|--|-----------------------------|---|

● WELLGRANDA PROJECT

Wellgranda is systemic action to create a permanent physical and virtual infrastructure to support **welfare in the province of Cuneo**, promoting the well-being of citizens. It intervenes in occupational, community, health, cultural and landscape welfare.

| | | |
|--|----------------------------|---|
| BENEFICIARY ENTITIES All eligible entities | PROJECT On going | AREA OF INTERVENTION The whole province |
|--|----------------------------|---|

1/2



● SAFE BY CHOICE

The project, promoted with the Province of Cuneo, the CR Fossano, CR Saluzzo and CR Savigliano Foundations, aims to bring the issue of **road safety** to the attention of the younger generations through information and awareness-raising actions in schools.

BENEFICIARY ENTITIES

Community

PROJECT

On going

AREA OF INTERVENTION

The whole province

● + BEES - FLOWER OASES FOR BIODIVERSITY

The aim of the call for proposals is to actively raise awareness in the social fabric of the province of Cuneo with regard to **the protection of biodiversity**, to create flower oases and to initiate educational paths related to them.

BENEFICIARY ENTITIES

All eligible entities

PUBLICATION

January

RESOLUTION OF CONTRIBUTIONS

March

AREA OF INTERVENTION

The whole province

● AUTONOMY & DISABILITY

The project promotes an inclusive community through training and active participation, raising awareness in civil society and strengthening the provincial network to ensure **equal opportunities and equality to persons with disabilities**.

BENEFICIARY ENTITIES

All eligible entities

PROJECT

On going

AREA OF INTERVENTION

The whole province

● GARDEN OF IDEAS

The call supported five projects promoted by networks active in the province of Cuneo to prevent **youth discomfort** through cultural, social and sports activities. In 2025 the Foundation will continue to support the initiatives with training, monitoring, data sharing and networking in the territory

BENEFICIARY ENTITIES

All eligible entities

PROJECT

On going

AREA OF INTERVENTION

The whole province



● ATTRACTION OF RESOURCES

The calls offer public and private non-profit organisations in the province of Cuneo economic resources and technical support to participate to **regional, national and European calls for tenders**, the **NRP** and exploit the opportunities of the Next Generation EU and 2021/2027 programming.

BENEFICIARY ENTITIES

All eligible entities

PROJECT

Always open

AREA OF INTERVENTION

The whole province

● STARS

The whole province The call aims to promote the **implementation of ten strategic projects in the province of Cuneo** that enhance the key words of the 2025 - 2028 Multiannual Plan: Beauty, Creativity, Care, Future and Participation

BENEFICIARY ENTITIES

All eligible entities

PUBLICATION

January

RESOLUTION OF CONTRIBUTIONS

May

AREA OF INTERVENTION

The whole province

● CO-FINANCING AND INTERNATIONAL INITIATIVES

The project foresees the involvement of the Foundation in the role of partner or lead partner for the realisation of **initiatives on the basis of national and European calls** for proposals and the **creation of synergies with other entities and Foundations** to promote internationalisation of Fondazione CRC.

BENEFICIARY ENTITIES

Community

PROJECT

On going

AREA OF INTERVENTION

The whole province

● HIGHLIGHTED COMMUNITIES

The call accompanies the three selected projects (Montagna futura, Ca' Nostra, Crescere insieme comunità) in defining **local development** initiatives in a community perspective, enhancing territorial identities with integrated interventions between different sectors.

BENEFICIARY ENTITIES

Local public bodies

PROJECT

On going

AREA OF INTERVENTION

4 priority areas of intervention

1/2



● LET US ASK OURSELVES QUESTIONS

The initiative aims to develop **critical and reflective skills** in children and young people through tools and **meetings in schools** and the community, stimulating questions, independent thinking and critical analysis of information.

BENEFICIARY ENTITIES
Educational institutions

PROJECT
On going

AREA OF INTERVENTION
The whole province

● QUADERNI INNOVATION

Exploratory analysis and research is planned to explore and anticipate issues of interest to the provincial community and Fondazione CRC, in order to stimulate and steer change and innovation in the area.

BENEFICIARY ENTITIES
Community

PROJECT
On going

AREA OF INTERVENTION
The whole province

● STRATEGIC PLANNING 2030

The initiative aims to coordinate territorial strategic planning to 2030, with the support of the Cabina di Regia promoted by the Province, Chamber of Commerce and Fondazione CRC, together with research, innovation and services. Among the objectives is a **territorial marketing project** to strengthen the province's identity and attractiveness.

BENEFICIARY ENTITIES
Community

PROJECT
On going

AREA OF INTERVENTION
The whole province

● YOU CAN - PATHS, OPPORTUNITIES, EDUCATION

The project, funded by the Foundation and social enterprise Con i Bambini, aims to **reduce inequalities in access to education** and increase choice and educational success of minors in the province of Cuneo at risk of social exclusion.

BENEFICIARY ENTITIES
Community, Educational establishments

PROJECT
On going

AREA OF INTERVENTION
4 priority areas of intervention

2/2



● SUMMER TOGETHER

The call aims to enhance summer as an opportunity for growth and **well-being for young people**, rediscovering nature in safety and supporting the work-life balance of families.

BENEFICIARY ENTITIES

All eligible entities

PUBLICATION

January

RESOLUTION OF CONTRIBUTIONS

April

AREA OF INTERVENTION

The whole province

● COMMITTED TO RIGHTS

The call supports initiatives aimed implementing and the creation of concrete experiences of **civic involvement**, information and training of citizenship, dissemination and protection of traditional and emerging rights.

BENEFICIARY ENTITIES

All eligible entities

PUBLICATION

March

RESOLUTION OF CONTRIBUTIONS

October

AREA OF INTERVENTION

The whole province

● TRUST

The call aims to support the development and **strategic planning of Third Sector organisations**. With an experimental approach, a number of organisations will be selected and accompanied through a three-year programme of economic support and a dedicated training course.

BENEFICIARY ENTITIES

Third sector entities

PUBLICATION

February

RESOLUTION OF CONTRIBUTIONS

July

AREA OF INTERVENTION

The whole province

● WASTE MANAGEMENT AND ACTIVE CITIZENSHIP

The initiative promotes awareness-raising actions to foster active **participation by citizens and the taking over of common goods and spaces** by the community. In particular, the fifth edition of "Waste management. Active citizens for the environment".

BENEFICIARY ENTITIES

Community

PROJECT LAUNCH

January

AREA OF INTERVENTION

The whole province



● POP

The call aims to strengthen cultural actors active in the **performing arts**, consolidating their role in the territory and fostering encounters with the local community.

BENEFICIARY ENTITIES

Cultural institutions

PUBLICATION

January

AREA OF INTERVENTION

The whole province

RESOLUTION OF CONTRIBUTIONS
March

● LISIO FOREST

The project involves redevelopment and fitting out of the **Lisio Castle area**, which will host a high-level cultural, educational and recreational itinerary available to the community.

BENEFICIARY ENTITIES

Community

PROJECT

On going

AREA OF INTERVENTION

The whole province

● DONATIONS FUND

The project aims to re-launch the **culture of giving** in the province of Cuneo by collecting financial, movable and real estate donations from private individuals that the Foundation will be able to exploit for the benefit of the entire community.

BENEFICIARY ENTITIES

Community

PROJECT

Always open

AREA OF INTERVENTION

The whole province

● THE GENERATION OF IDEAS

The project aims to encourage participation and bring young people closer to the Foundation by making them protagonists in the institution's **strategic planning** process. In addition, it is expected to stimulate youth creativity through the realisation of events and initiatives proposed directly by girls and boys.

BENEFICIARY ENTITIES

Community

PROJECT

On going

AREA OF INTERVENTION

The whole province

● DIALOGUES ON TALENT

The project involves the organisation of **awareness raising** and discussion events open to students and citizenship on the major issues addressed by the CRC Foundation.

BENEFICIARY ENTITIES

Community

PROJECT LAUNCH

January

AREA OF INTERVENTION

The whole province

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